



Activewear Designer Bangalore

Responsible for designing Activewear/Sportswear product Ranges/collection across the Zivame brands.

Are You Wired To Fit?

- To work in conjunction with buyers to create a collection for a category.
- Responsible for the design of products for all phases and seasons.
- Research themes and directions for following collections.
- Create and present trend packs, Mood Boards and forecasts for following seasons.
- Present ranges to team for approval.
- Develop Tech-packs for production
- Follow the product through to Final Production Standard sample stage.
- Responsible of design approvals in sampling & PP stage
- Analyse competitor presence in the category before presenting a range.

What'll Push-Up Your Chances?

- Degree in fashion designing / PG/Diploma in Design from NIFT/NID
- Minimum 4 years' experience as an Activewear/Sportswear designer of any retailer, brand.
- Knowledge of design techniques, tools, and principles involved in production of precision technical plans, blueprints, drawings, and models.
- Communication and Interpersonal skills.
- Possess flair for design and colour
- Be creative, imaginative and energetic
- Awareness of current trends and activities in design, fashion and culture
- Strong creative, artistic abilities and Negotiation skills.
- Knowledge of the retail environment and Apparel Industry.
- The ability to work under pressure and handle challenging situations.
- Proficient in MS Office Application, coral draw and Illustrator
- Ability to use computer-aided design packages