



Creative Director

Bangalore

As Creative Director in Zivame you will be responsible for all creative and visual aspects of the brand. You will lead a highly dedicated and enthusiastic creative team of visual designers, image editors and video editors. You will also be responsible for the creative output of our state of the art in house studio that handle catalogue shoots, marketing campaigns, FB live, product and brand videos

Are You Wired To Fit?

- Understand, develop and maintain Zivame's unique brand identity and enhance its visual language.
- Understand the requirements of all teams and work in conjunction with them to create brand campaigns, marketing concepts and other branding initiatives.
- Responsible for timely delivery of all creative work, online & offline (web banners, emailers, brochures, look books etc)
- Mentor & grow the creative team of designers, photographer and image editors.
- Constantly innovate

What'll Push-Up Your Chances?

- 8-15 years of relevant experience in creative field
- A spectacular portfolio with a large body of work. Special emphasis on creative branding is an advantage.
- An evolved design aesthetic sense and ability to switch between multiple design philosophies
- Experience in delivering creative work across online, offline, packaging and video formats
- Should have dealt with production houses for shoots
- Creative and art direction of all the in-house shoots (both catalogue and campaign)
- Ability to manage dynamic situations and understand the nuances of dealing with various teams and their individual requirements.
- Experience in handling a large creative team and working with other teams such as marketing, content, studio etc.
- Ecommerce experience
- Network of freelance artists, stylists, editors etc.
- Video art direction and editing knowledge
- Technical aspects of print, outdoor and packaging production