Data Scientist/Sr. Data Scientist (Product)

Company Overview

Zivame is a Women's fashion brand company which started in 2011 as online lingerie retailer featuring hundreds of styles for the Indian woman.

We believe that we are in a very exciting junction of our journey. We have scaled up from being a start-up and now are looking at building a sustainable, fast growing and a profitable company by establishing its own lingerie and Activewear brand in the industry.

We have seen an exciting growth phase this financial year with revenue growth of 80% over FY 17 with reduced spends leading to high double-digit EBITDA improvement. We entered into retail EBO channel about a year back and have already become largest Lingerie Retail EBO network in India with about 30 retail stores and about 700 trade (multi brand outlets), Zivame is one of the fastest growing brands in this space. We have built a robust design to delivery process . This enables us to bring global fashion in the widest range of sizes and styles for various body types. The success of this expansion is seen with stores achieving break even in less than 6 months and retail channel 3x growth.

We have also entered into other categories like Activewear, Sleepwear and Shapewear which is witnessing 2X growth of Lingerie category. Our mission is to be a Women's fashion brand which will help Women dress better by growing a category whose offline representation is underserved because of range and size availability issues, lack of consultation and social discomfort. We have roped in international design team to deliver fresh styles every month for the new age Indian women.

Culturally, we pride ourselves in being an open, transparent company which retains its startup DNA. We encourage teams and individuals to take full ownership and drive initiatives in a fully empowered environment. We encourage experimentation and risk taking and a constant drive to build something new which can help us deliver better outcomes to our customers. Our thesis is that every Individual should within Zivame find all means to make and drive impact.

Roles & Responsibilities:

- Interested in creation of algorithms to solve for business problems like personalization, price elasticity, customer retention, LTV prediction, feedback sentiment analysis, route optimization, supply chain optimization and effectively translating them into tech-products
- Excited by Zivame's vision of creating a technology led, highly personalized omni-channel experience for women of the world

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- Convert data from various sources (click stream, feedback, sales/merchandise, customers etc.), to facilitate analysis, conduct analysis, extract Insights, formulate recommendations and build product algorithms
- Enhancing data collection procedures and pipelines to include information that is relevant for building analytic systems
- Data scientists are expected to drive projects independently with senior management stakeholders & also collaborate with teams to drive impact and results

Preferred Qualifications:

- 3 years of analytics/data sciences experience with a bachelors or master's degree from Tier-1 Engineering colleges, or 2 years of analytics/data sciences experience with MBA from Tier-1 colleges
- Good applied statistics skills, such as distributions, statistical testing, regression, etc.
- Understanding of machine learning techniques and algorithms, such as k-NN, Naive Bayes, SVM, Decision Forests, etc.
- Experience with common data science tool-kits, and visualization platforms such as R, Python, Tableau, Power-BI
- Strong problem-solving ability - Candidate needs to exhibit structured thinking, very strong Analytical Skills and Process Orientation
- High on energy, assertive and the ability to work under pressure and tight deadlines
- Excellent written and verbal communication skills