



About Zivames

Zivame was founded in 2011 with the vision to facilitate women to shop uninhibitedly for intimate wear and to make lingerie shopping comfortable. Zivame is now the No. 1 online lingerie company in India with 50 + retail stores and a presence in 1000 + partner stores across India. Our Mission is to be the destination for every woman's intimate needs. We believe that every woman is unique, and we want to deliver a platform that allows her to browse, discover, and shop what is right for her.

All the products at Zivame stem from the desire to design something that is a blend of quality and comfort. Zivame offers trendy lingerie, activewear, sleepwear, and shapewear in over 3000 + exclusive designs and 100 + sizes catering to women across all body types.

Job Description –

Why graphic design is important at Zivame

Our designs and interface are viewed by millions across the country, and we work hard to target every single woman and speak via design to every one of them.

We believe user experience via graphic and visual design should be like that magical feeling. When women use our app & website we want them to know we are here to make their life easier, we are here to support them, and to add value to everyday life

With every project we take on, be it a sale, be it a new social property, be it designing a new product tag or coming up with an absolutely fresh campaign visual, we like experimenting, we like learning about what works and what doesn't. We believe we can learn something new every day.

Our graphic design team creates emails, social posts, website campaigns, digital ads, offline visuals, and builds Zivame's brand identity and visual architecture. Each time making sure our designs give Zivame a cohesive feel across channels.

What we are looking for (the tiny but important details)

- 0-3 Years of experience
- A collaborative bent of mind
- Excellent knowledge of Photoshop, Illustrator
- Working knowledge of Flash would be an added advantage