Zivame CAREERS

One stop destination for Intimate-wear for Women in India

About Zivame

Zivame was founded in 2011 with the vision to facilitate women to shop uninhibitedly for intimate wear and to make lingerie shopping personalized and convenient. Zivame is now the No. 1 B2C intimate wear brand in India with 55+ retail stores and presence in 1450+ partner stores across India with the mission to be a one-stop destination for every woman's intimate wear needs. Zivame believes that every woman is unique, and wants to deliver a platform that allows her to browse, discover and shop what she desires.

All the products at Zivame stem from the desire to design something that is a blend of quality, innovation, and comfort. Zivame offers trendy lingerie, activewear, sleepwear, and shapewear in over 3000 + exclusive designs and 100 + sizes catering to women across all body types.

What to expect from Zivame?

❖ **Passion**

We're not just an e-commerce company, a women's wear brand or a retail organization. We are together in solving problems for millions of women in India; and that passion drives everything that we do. It's that passion that helps us do things by keeping the Indian woman front and center in all of our efforts – from Design to Technology, from Marketing to Logistics and everything in between.

❖ **Bias for Action**

Being an organization that is growing rapidly comes with a culture where everyone strives for creating business impact in their own roles. This strong Bias for Action is seen at every function in the organization at every level which helps us keep bureaucracy to the minimum, make quick decisions, take our ideas to action and see the impact first-hand. We also recognize great performance when we see it, not just at the annual day.

• **Cross-functional Collaboration**

We strive for holistic outcomes and not in silos. Work takes the shortest path possible and people work across functions, levels, experience seamlessly. That meeting could've been an email, which could've been a call, which could've been an in-person discussion. And…Action!

• **Transparency**

A stand-out tenet of our culture has to be the transparency that's woven into the fabric of Zivame. We discuss everything openly, have no closed offices, no colleague out-of-bounds and no hidden agenda. Our monthly townhalls, coffees with the CEO, an open feedback culture are just a few things you'll notice while working with us.

About Zivame's Technology team

Being the leaders in our category, we're the trailblazers. The Pathbreakers. We're a tech-first organization and that manifests itself into everything at Zivame. We solve difficult problems, work on cutting-edge tech and build world-class platforms. With some of the best minds in the business, we're one of the sought-after learning and career destination in the world of Tech. If you're looking to work at a Product-Tech-Startup with opportunities to forge your own career path in Tech, give us a shout out.

Also, wondering about how Tech spearheads the Zivame growth story? Leave us a message with the subject-line "Zivame Tech Story" on careers@zivame.com and we'll help set up a conversation with one of our leaders.

Job Description – PHP Developer

Provide support for Zivame E-Commerce website and Internal projects which supports various departments including customer service, ware house, merchandising etc. The individual filling this role needs to be an experienced PHP developer with professional web development experience writing PHP code from scratch. Adding simple customizations to content management systems such as Joomla or Drupal is not sufficient. For this role, Zivame is looking for skilled developers who can hit the ground running.

Technical Skills:

- Minimum 4 years of professional web development experience

- Minimum 3-4 years of experience developing in PHP, MYSQL, HTML, CSS in either a Windows or a Linux environment

- Experience developing in JQUERY, AJAX, JAVASCRIPT as part of a web application; experience with JQuery preferred

- Minimum 2 years of experience working with a SQL based database such as MySQL, SQL Server, Oracle or PostgreSQL; MySQL and SQL Server preferred

- Minimum 2 years of object oriented programming, with at least one year using object oriented PHP

- The candidate must be well versed with MVC architecture.

- Expertize in the CMS: MAGENTO

- Minimum using a source control system such as CVS, Subversion, TFS, or Git

- Experience using a PHP framework such as Yii, Codingnator, Cake, Zend, or Symfony preferred

- Candidate skilled in Laravel and Performace Tuning SQL.

- Minimum 2 years of experience working with a team of three or more professional web developers

- Expertise in Magento will be an added advantage. Debugging Skills.

- Facebook API integration, Google API knowledge added advantage

Desired skills

- Participating in a team-oriented environment to develop complex web-based applications

- Maintaining existing codebase, to include troubleshooting bugs and adding new features

- Time Keeping Performs weekly time entry in accordance with established Zivame time reporting requirements

- Professional Development Continues professional development through attendance at meeting, professional seminars and conferences

Responsibilities

- Write "clean", well designed code , following the coding and design standards

- Produce detailed specifications using the Flow chart / Documentation so that all stockholders can easily visualize the complex requirements

- Troubleshoot, test and maintain the core product software and databases to ensure strong optimization and functionality

- Contribute in all phases of the development lifecycle to ensure the release on time

- Follow industry best practices including the security, design and performance standards

- Develop and deploy new features to facilitate related procedures and tools if necessary

- Participating in a team-oriented environment to develop complex web-based applications

- Maintaining existing codebase, to include troubleshooting bugs and adding new features

- Converting data from various formats (Excel, ACCESS etc.) into developed databases

- Project the Innovative ideas on the weekly / montly basis to the team which leads to faster, better and cheaper

Zivame in the News

YourStory: Build & Grow | Coming out stronger in the face of adversity

ET CIO - How Zivame uses tech to help women uninhibitedly buy perfect-fit intimate wear

E4M : TLC-e4m webinar: 'E-commerce really flattens the world'

Yourstory: Roundtable: What to add to your tech cart

Exhange4Media: 20% of our business now comes from offline channels: Amisha Jain, CEO, Zivame

Analytics India Magazine : Deep Dive: How Zivame Is Using Data Science To Empower Women Buying Lingerie Online

Indian Retailer.com: How Lingerie Brand Zivame is Weaving Its Omni channel Strategy?

Best Media Info: Zivame aims for exponential growth, focuses on digital marketing