



## **About Zivame**

Zivame was founded in 2011 with the vision to facilitate women to shop uninhibitedly for intimate wear and to make lingerie shopping comfortable. Zivame is now the No. 1 online lingerie company in India with 30 + retail stores and presence in 800 + partner stores across India. Our Mission is to be the destination for every woman's intimate needs. We believe that every woman is unique, and we want to deliver a platform that allows her to browse, discover and shop what is right for her.

All the products at Zivame stem from the desire to design something that is a blend of quality and comfort. Zivame offers trendy lingerie, activewear, sleepwear, and shapewear in over 3000 + exclusive designs and 100 + sizes catering to women across all body types.

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## **Job Description – Product Development Manager**

Responsible for all the fittings across the private label brands

### **Key Responsibilities:**

- To manage all fitting sessions and corrective actions for all production samples.
- To be up to date on all market trends, fitting techniques and provide full technical knowledge and advice on all sample developments and designs.
- To manage and oversee all sample fittings for the business to maintain the highest integrity.
- To communicate closely with various departments and stakeholders such as designers, product teams, merchandisers on market needs.
- To create technical specifications of the products for factory to follow.
- Expertise in pattern making is required.
- Need to travel to vendor place to solve production issues.

### **Skills and Competencies:**

- To create technical specifications of the products for factory to follow.
- Expertise in pattern making is required.
- To maintain good communication & relationship with vendors.

### **Experience and Qualifications**

- 5 – 6 years' experience
- Diploma or Degree in Textile / Fashion designing.