



About Zivame

Zivame was founded in 2011 with the vision to facilitate women to shop uninhibitedly for intimate wear and to make lingerie shopping comfortable. Zivame is now the No. 1 online lingerie company in India with 30 + retail stores and presence in 800 + partner stores across India. Our Mission is to be the destination for every woman's intimate needs. We believe that every woman is unique, and we want to deliver a platform that allows her to browse, discover and shop what is right for her.

All the products at Zivame stem from the desire to design something that is a blend of quality and comfort. Zivame offers trendy lingerie, activewear, sleepwear, and shapewear in over 3000 + exclusive designs and 100 + sizes catering to women across all body types.

Job Description -

Key Responsibilities:

Our Visual Design team creates practical yet absolutely gorgeous visuals for digital, retail and social. Both for the World Wide Web and in the world out there - for our stores, signage, collaborations etc.

What you'll do:

- Designing a variety of social media, digital & retail collaterals
- Pushing the boundaries of design while balancing the desired output and brand tonality
- Creating and conceptualizing digital assets that can be used for major sale events
- Collaborate and work cross functionally with the design, content and catalog teams to ensure we build world class visuals
- Coach and mentor a team of Junior Graphic designers

Qualifications:

- 5+ years of product design experience
- 1 + years of management experience