



## **About Zivame**

Zivame was founded in 2011 with the vision to facilitate women to shop uninhibitedly for intimate wear and to make lingerie shopping comfortable. Zivame is now the No. 1 online lingerie company in India with 30 + retail stores and presence in 800 + partner stores across India. Our Mission is to be the destination for every woman's intimate needs. We believe that every woman is unique, and we want to deliver a platform that allows her to browse, discover and shop what is right for her.

All the products at Zivame stem from the desire to design something that is a blend of quality and comfort. Zivame offers trendy lingerie, activewear, sleepwear, and shapewear in over 3000 + exclusive designs and 100 + sizes catering to women across all body types.

## **Job Description –**

### **Key Responsibilities:**

- Capture studio-quality photographs and video
- To build storyboards and execute all video content from brand campaign assets to timely channel-wise asset calendar to social media assets
- Work both on and off-site
- Manage and oversee all technical aspects of video recording and editing Work with the creative & brand team
- Follow the company's brand guidelines
- Work closely with studio team and Creative Director to arrive at the brief for all video assets Must be well versed with the Adobe suite for video (Adobe Premiere Pro/ Adobe After Effects. Any other video editing suite knowledge can also be evaluated ( Final Cut Pro, Da Vinci Resolve, Avid, etc.)

### **Requirements:**

- 8-10 years of experience
- Design School Graduate (Important but not compulsory) : FTII, NID, SHRISHTI, MAAC,
- DAFS, MDFA
- Experience of using video and editing equipment Creative thinker
- Knowledge and a good understanding of motion graphics is preferred. An excellent and versatile portfolio