iOS Developer

Company Overview

Zivame is a Women's fashion brand company which started in 2011 as online lingerie retailer featuring hundreds of styles for the Indian woman.
We believe that we are in a very exciting junction of our journey. We have scaled up from being a start-up and now are looking at building a sustainable, fast growing and a profitable company by establishing its own lingerie and Activewear brand in the industry.

We have seen an exciting growth phase this financial year with revenue growth of 80% over FY 17 with reduced spends leading to high double-digit EBITDA improvement. We entered into retail EBO channel about a year back and have already become largest Lingerie Retail EBO network in India with about 30 retail stores and about 700 trade (multi brand outlets), Zivame is one of the fastest growing brands in this space. We have built a robust design to delivery process. This enables us to bring global fashion in the widest range of sizes and styles for various body types. The success of this expansion is seen with stores achieving break even in less than 6 months and retail channel 3x growth.

We have also entered into other categories like Activewear, Sleepwear and Shapewear which is witnessing 2X growth of Lingerie category. Our mission is to be a Women's fashion brand which will help Women dress better by growing a category whose offline representation is underserved because of range and size availability issues, lack of consultation and social discomfort. We have roped in international design team to deliver fresh styles every month for the new age Indian women.

Culturally, we pride ourselves in being an open, transparent company which retains its startup DNA. We encourage teams and individuals to take full ownership and drive initiatives in a fully empowered environment. We encourage experimentation and risk taking and a constant drive to build something new which can help us deliver better outcomes to our customers. Our thesis is that every Individual should within Zivame find all means to make and drive impact.

Focus on Innovation: Our business has been built on the foundation of constant innovation across product, design, sourcing and technology

Job Description – iOS Developer

Responsibilities:
- Design and build advanced applications for the iOS platform
- Collaborate with cross-functional teams to define, design, and ship new features.
- Work on bug fixing and improving application performance.
- Continuously discover, evaluate, and implement innovative technologies to maximize development efficiency
- Publishing to App store

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Skill Sets
- Hands on experience of at least 2 years in Native iOS Application development (objective-c)
- Bachelor's Degree in engineering from recognized university.
- Strong knowledge of iOS components like Core Data, NSOperation, Auto Layout.
- Strong knowledge of iOS UI design principles, patterns, and best practices
- Bug fixing and improving application performance
- Good understanding of objective-c and oops concepts
- Familiarity with RESTful APIs to connect iOS applications to back-end services, Json Parsing.
- Strong debugging skills, and knowledge on developer tools like instruments

Bonus Points
- Familiarity with cloud message APIs and push notifications (GCM, FCM)
- Integration of 3rd party libraries
- Knowledge on writing custom views as per requirement.
- Strong Knowledge on building application which is compatible on different OS.
- Proficient understanding of code versioning tools, such as Git.
- App profiling for improving apps performance.
- Good Knowledge on Swift.