

About Zivame

Zivame was founded in 2011 with the vision to facilitate women to shop uninhibitedly for intimate wear and to make lingerie shopping personalized and convenient. Zivame is now the No. 1 B2C intimate wear brand in India with 55+ retail stores and presence in 1000+ partner stores across India with the mission to be a one-stop destination for every woman's intimate wear needs. Zivame believes that every woman is unique, and wants to deliver a platform that allows her to browse, discover and shop what she desires.

All the products at Zivame stem from the desire to design something that is a blend of quality, innovation, and comfort. Zivame offers trendy lingerie, activewear, sleepwear, and shapewear in over 3000 + exclusive designs and 100 + sizes catering to women across all body types.

What to expect from Zivame?

❖ Passion

We're not just an e-commerce company, a women's wear brand or a retail organization. We are together in solving problems for millions of women in India; and that passion drives everything that we do. It's that passion that helps us do things by keeping the Indian woman front and center in all of our efforts – from Design to Technology, from Marketing to Logistics and everything in between.

❖ Bias for Action

Being an organization that is growing rapidly comes with a culture where everyone strives for creating business impact in their own roles. This strong Bias for Action is seen at every function in the organization at every level which helps us keep bureaucracy to the minimum, make quick decisions, take our ideas to action and see the impact first-hand. We also recognize great performance when we see it, not just at the annual day.

• Cross-functional Collaboration

We strive for holistic outcomes and not in silos. Work takes the shortest path possible and people work across functions, levels, experience seamlessly. That meeting could've been an email, which could've been a call, which could've been an in-person discussion. And...Action!

• Transparency

A stand-out tenet of our culture has to be the transparency that's woven into the fabric of Zivame. We discuss everything openly, have no closed offices, no colleague out-of-bounds and no hidden agenda. Our monthly townhalls, coffees with the CEO, an open feedback culture are just a few things you'll notice while working with us.

Working at Zivame Design

Can you take inspiration from around the world to create fresh and original concepts? Are you best described as someone who has an eye for colour and a feel for fabrics and materials? Does the idea to think outside the box and use your initiative to generate ideas and concepts for a brand that's loved by women across the country?

If yes, then a role in the Zivame Design team may be right for you. Use your creativity, innovation, flair and your unique technical perspectives to work on designs for new and the original and prepare for a rewarding career. Join us!

JD for Textile Designer

Roles & Responsibilities

- Producing designs using computer-aided design (CAD) software, understand the cad sizing & production feasibility.
- Understand the properties of different materials, dyes, print technics and the production processes & feasibility.
- Strong computer skills – Photo shop, Illustrator, InDesign.
- Liaising with Fashion Designers and interpreting their ideas and needs accuracy
- Undertaking research for ideas and inspiration
- Producing design ideas, sketches, and samples
- Need to have creative flair and an eye for colour, texture, and patterns.
- Must have good attention for detail.

Skills & Experience required

- 4-5 year of experience in Textile Graphic Designing
- Skills in Microsoft Excel with experience in creating pivot tables, and formulas

Zivame in the News

YourStory: [Build & Grow | Coming out stronger in the face of adversity](#)

ET CIO - [How Zivame uses tech to help women uninhibitedly buy perfect-fit intimate wear](#)

E4M : [TLC-e4m webinar: 'E-commerce really flattens the world'](#)

Yourstory:
Roundtable: [What to add to your tech cart](#)

Exchange4Media: [20% of our business now comes from offline channels: Amisha Jain, CEO, Zivame](#)

Analytics India Magazine : [Deep Dive: How Zivame Is Using Data Science To Empower Women Buying Lingerie Online](#)

Indian Retailer.com: [How Lingerie Brand Zivame is Weaving Its Omni channel Strategy?](#)

Best Media Info: [Zivame aims for exponential growth, focuses on digital marketing](#)