

One stop destination for Intimate-wear for Women in India

### **About Zivame**

Zivame was founded in 2011 with the vision to facilitate women to shop uninhibitedly for intimate wear and to make lingerie shopping personalized and convenient. Zivame is now the No. 1 B2C intimate wear brand in India with 55+ retail stores and presence in 1000+ partner stores across India with the mission to be a one-stop destination for every woman's intimate wear needs. Zivame believes that every woman is unique, and wants to deliver a platform that allows her to browse, discover and shop what she desires.

All the products at Zivame stem from the desire to design something that is a blend of quality, innovation, and comfort. Zivame offers trendy lingerie, activewear, sleepwear, and shapewear in over 3000 + exclusive designs and 100 + sizes catering to women across all body types.

# What to expect from Zivame?

#### Passion

We're not just an e-commerce company, a women's wear brand or a retail organization. We are together in solving problems for millions of women in India; and that passion drives everything that we do. It's that passion that helps us do things by keeping the Indian woman front and center in all of our efforts – from Design to Technology, from Marketing to Logistics and everything in between.

## Bias for Action

Being an organization that is growing rapidly comes with a culture where everyone strives for creating business impact in their own roles. This strong Bias for Action is seen at every function in the organization at every level which helps us keep bureaucracy to the minimum, make quick decisions, take our ideas to action and see the impact first-hand. We also recognize great performance when we see it, not just at the annual day.

## Cross-functional Collaboration

We strive for holistic outcomes and not in silos. Work takes the shortest path possible and people work across functions, levels, experience seamlessly. That meeting could've been an email, which could've been a call, which could've been an in-person discussion. And...Action!

#### Transparency

A stand-out tenet of our culture has to be the transparency that's woven into the fabric of Zivame. We discuss everything openly, have no closed offices, no colleague out-of-bounds and no hidden agenda. Our monthly townhalls, coffees with the CEO, an open feedback culture are just a few things you'll notice while working with us.



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## Job Description: Revenue Analyst

# **Roles & Responsibilities**

- Assisting revenue team in data analysis and mining
- Running and maintaining the reporting system
- Provide insights to the revenue team based on the data.
- Building templates, dashboards for operational and management reporting
- Data integration and building a data warehouse for automation purpose.

# **Skills & Experience required**

- Strong Analytical Skills and Process Orientation
- Proficiency in MS-Office
- Experience of Advance Excel /SQL/R/statistics/VBA/Tableau is desired
- Conduct analysis for assigned business problem by collecting data from all internal and external sources.



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# **Zivame in the News**

YourStory: <u>Build & Grow |</u>
Coming out stronger in the face
of adversity

E4M: TLC-e4m webinar:

'E-commerce really

flattens the world'

Exhange4Media: 20% of our business now comes from offline channels: Amisha Jain, CEO, Zivame

Indian Retailer.com: <u>How</u>
<u>Lingerie Brand Zivame is</u>
<u>Weaving Its Omni channel</u>
Strategy?

ET CIO - How Zivame uses tech to help women uninhibitedly buy perfect-fit intimate wear

Yourstory:

Roundtable: What to add to your tech cart

Analytics India Magazine: Deep
Dive: How Zivame Is Using Data
Science To Empower Women
Buying Lingerie Online

Best Media Info: Zivame aims for exponential growth, focuses on digital marketing